



GK Electric

चलो चलें सुनहरे भविष्य की ओर जीके इलेक्ट्रिक के साथ



About Us

Geekay Group is a leading franchise retail conglomerate in Central India, with a legacy since 1960. Headquartered in Raipur, our privately owned group encompasses six companies, specializing in, **two-wheelers, three-wheelers, cars, heavy commercials and construction equipment.**

We are dealers for prestigious brands like Honda Motorcycles & Scooter India Limited, JCB India Pvt Ltd., Tata Motors Ltd. (Commercial Vehicles), Ford India Pvt Ltd. and now started our own 3 wheeler EV manufacturing unit under a brand name **GK Electric.**



Leading franchise retail conglomerate of Central India



Operating out of 39 locations



Serve more than 1 lac customer annually



Sold 80000+ vehicles till date

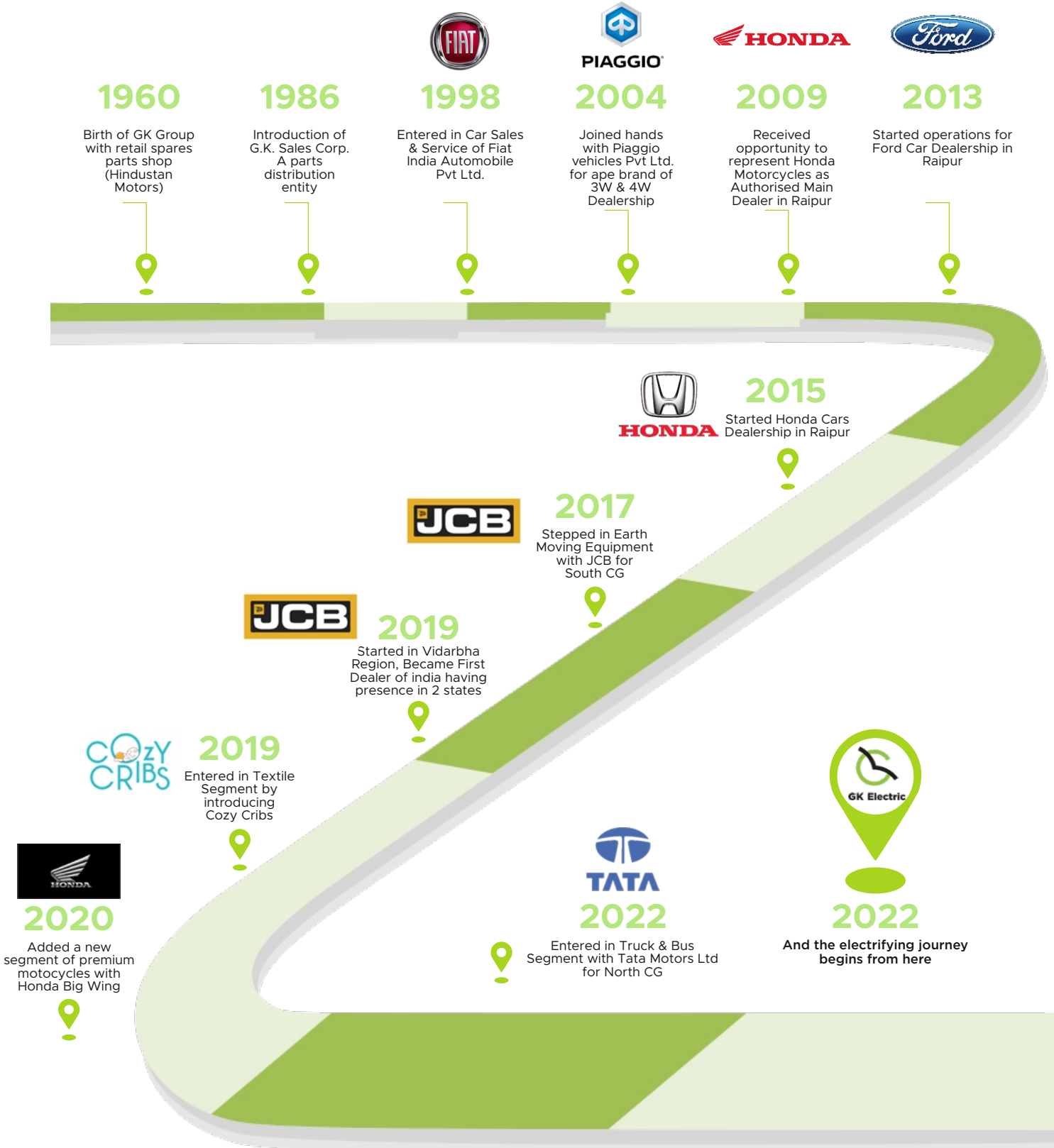


800+ Trained Professionals



More than 6 decades of experience in the automobile industry

Our Journey



And the journey continues



About the Promoters

Amar Parwani, has been actively engaged in the business since 1986, starting his career in Spare Parts Retail with Hindustan Motors in Raipur before venturing into the Auto Retail Business.

His visionary leadership has been the driving force behind the group's success, guiding their endeavours with principles that have proven to be instrumental in Group growth. Besides his business acumen, Amar Parwani also actively participates in social causes, serving as the esteemed State President of Chhattisgarh Chamber of Commerce & Industries, Sr. National Vice President of CAIT (Confederation of all India Traders) and Member of National Traders Welfare Board (Govt. of India).

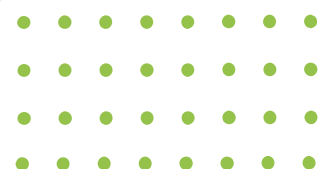
About the Promoters

Punit Parwani, armed with a degree in Mechanical Engineering and an MBA from S P Jain, Mumbai, infuses a dynamic force into the company. Driven by a strong passion for entrepreneurship, he chose to join the family business, where he has left a remarkable impact over the past decade.



As a fresh and energetic presence within the Geekay Group, Punit Parwani has been instrumental in driving the company's growth forward. Taking charge of the group's complete operations, he brings a sense of vibrancy and dynamism that fuels the entire organization's progress.

Anmol Parwani, an alumna of NIFT, is spearheading the apparel segment of the GK group. Alongside, she efficiently manages the operational accounts of the group, ensuring smooth coordination with an expert touch.



About the Leadership



N K Shaikh is a highly accomplished and results-driven professional with 29 years of enriched experience in the 3-Wheeler Industry. He has the experience of working with leading MNCs in the industry, including Piaggio Vehicles, Bajaj Auto, and Bajaj Tempo.



Sanjay Punjabi, Rich experience of 38 years in FMCG and Three wheelers segment. Associated with GK Group for past 20 years, currently heading operations, of COCO outlets (Company Owned and Company Operated).



Syed Azhar Ali has 26 years of extensive experience in Finance Industry, Banking and NBFC. Notably spend with Poonawalla (formerly known as Magma Fincorp Ltd.) and HDFC Bank in various positions, focussing on vehicle finance. He has also worked in Construction Equipment's Segment With Tata-Hitachi .



Piyush Kulkarni, An accomplished professional having 24 years of experience in automobile industry he has hands on experience in operations management, prioritizing profitability through resource optimization and after sales service to enhance productivity. Worked with leading automobile companies like Mahindra & Mahindra, LML Ltd., Atul Auto Ltd., Escorts Ltd., Piaggio Vehicles Pvt Ltd.

Why EV 3Wheelers?

-  EV 3 Wheelers is a promising and fastest growing segment
-  Cost effectiveness for the consumer
-  Environment Friendly
-  It's the best public transportation system for the last mile connectivity.
-  Local Job Creation
-  Regulatory Support
-  Highest ROI in Automobile Industry



Why GK Electric



Our invaluable **experience of more than 18 years in the 3W Industry** initially as a dealer and now a manufacturer

Partnerships with Leading Bank & NBFC
for Hassle-Free Finance support



Became highest selling 3 wheeler EV in Raipur in Calender year 2023 within 12 months of Launch.

Meticulously built with passion and innovation,
our vehicles are designed for maximum comfort.



3W Industry Overview

Key Pointer -

- EV Contribution Percentage to Overall 3W Industry has grown from 15% - 54% in Last Five Years.
- We Expect that the EV Contribution Percentage will be more than 80% in Coming Years.
- 3W Industry in Last FY'22-23 touched the pre-covid Level.
- In Current FY - Q1 3W EV has shown a dynamic growth of +78% as compared to last FY-Q1.
- 90% of 3W EV Industry is contributed by Passenger Segment.
- GK Electric is going to have product range in all the category of EV Passenger & Cargo Segment.

OUR PRODUCT RANGE

GK Electric DLX

GK Electric's E-Rickshaw is an impressive, eco-friendly three-wheeler, with an efficient design, affordable price, and low maintenance. It aligns perfectly with the global push towards greener transportation and offers a reliable, clean, and sustainable mobility solution, benefiting both commuters and the environment.



USB bluetooth system



Alloy wheels



Strong Body



GK Electric Cargo

The Electric Cargo by GK Electric is a revolutionary three-wheeler for load transportation. Its powerful electric motor ensures efficient performance and reliability. The spacious cargo area allows for easy loading/unloading, while its sturdy build ensures durability on rough terrains. The noiseless operation and eco-friendly nature make it a game-changer for sustainable and cost-effective transportation.



Powerful motor



Strong body frame



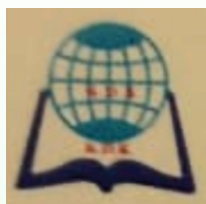
GK Electric Cargo Special Purpose Vehicles

We specialize in crafting customized EV vehicles that cater to the unique needs of consumers and diverse applications in the market. With a focus on innovation and adaptability, we ensure that our electric vehicles are tailored to meet specific requirements, providing reliable and efficient solutions for various industries and purposes



Our Finance Partners

Our greatest strength lies in our strategic partnerships with the industry's largest and most reputable Finance Partners for 3W EV vehicles. These collaborations empower us to offer our customers flexible and competitive financing options, making it easier for them to embrace sustainable electric mobility solutions.



R.D.K. GLOBAL FINANCE PVT. LTD.



Basic requirements for our dealership

GK Electric offers modular format,with minimalistic approach					
		A Category Town	B Category Town	C Category Town	D Category Town
Infrastructure	Show room (Sqft)	1300	1000	800	600
	Workshop (Sqft)	1000	800 .	700	500
	Warehouse (Sqft)	2500	1800	1000	1000
Manpower	Sales (No.of)	8	6	4	3
	Service (No.of)	6	5	3	3
Inventory	New Vehicle Stock (No of Days)	21 Days			
	Parts Inventory (Rs. In Lacs)	0.75	0.6	0.4	0.4
Workshop	Toos & Equipments (Rs. In Lacs)	0.35	0.3	0.25	0.25

Showroom



Showroom Interior



Expansion Plan for GK Electric



Expanding Opportunities:
Electric 3W Production on the Rise!



Current capacity:
3000 units/ year



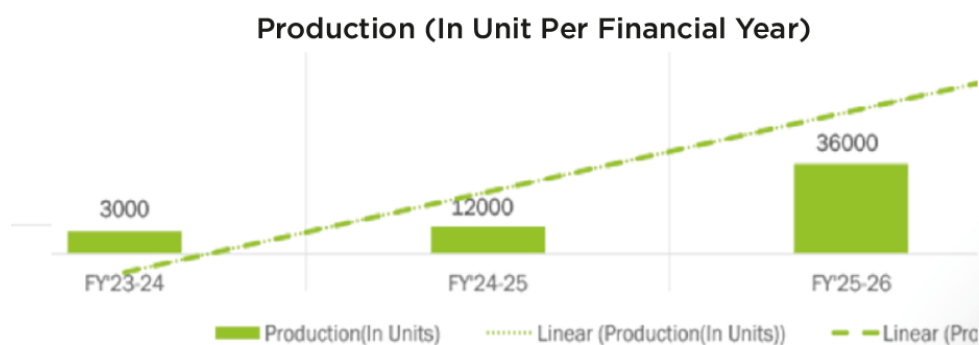
Future goal:
12,000 units annually by next FY



Upcoming Manufacturing Setup:
4.8 lac sq. feet | FY 25-26



New Capacity Projection:
36000 units / year





G.K. E-VEHICLES INDUSTRIES PVT. LTD.

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